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Scholarship Tutor guide:
Prof. Univ. Dr. Luminița CHIVU

PhD student:
Cristina **CHIRIȚĂ CĂLUGĂRU**

Bucharest, 2015



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The managerial culture and the development of the knowledge society

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Introduction

The relationship between level of education and culture of a nation and the economic results of the society as a whole became, from several decades, a systematic research topic worldwide, latest and national level also. Studying the factors represented by the managerial education and leadership culture and groups' work for profit organization, their impact on large and small businesses, we can identify trends of development and knowledge (and development *of* knowledge) that can provide the source of inspiration for new generations of managers, as well as for scientific activities in the field of management research.

Under the proposed research topic chosen in the project ID 136077, the report presents the final results of the research conducted during the project implementation, to investigate the link between *the managerial education, the management culture* and contemporary Romanian *companies performances*, detectable by the effects of these factors influences at the macro- and micro-economic level (with focus on business results in organizations), in the context of the *knowledge society*.

The three components of the stated theme were investigated using appropriate methodological approaches, which will be detailed in the following. Also, the influence of the knowledge society context has been analyzed, in order to identify and highlight the effects that the three components can have on economic results (micro, macro) at national or European level. Research findings are based on the work of the author of this study, also of its doctoral tutors, in an attempt to take out useful recommendations for a thorough understanding of the complexity of the phenomenon of culture and education management that society benefits as a whole, through its direct connection with the performance of organizations.

Summary Report

The research methods used to investigate the three elements that are the subject of the research constitute a mix of quantitative and qualitative research approaches – being chosen successively: drawing summaries of the knowledge stage (bibliographic documentation); bibliometry; an empirical case study based on questionnaires method, applied on a group of Romanian companies.

The interim and final results obtained, presented in sections 4 and 5 of the report, allow some conclusions about the degree of mutual influences between the three sub- themes. The report also contains the annexes resulted from processing data collected through the questionnaires method.