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ACADEMIA ROMÂNĂ

Modelist cultural approach of entities in sports

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ABSTRACT

In broad vision, it is found the existence of the correlation of the systematizations between issues related to Romanian culture and European cultural patterns, in which, in the Romanian cultural sports motion are identified traits that are the peculiarities of the native organizational culture, whose content can capitalize proposals, recommendations and contributions to the nature of performance management in sports entities in the country.

Comparisons on modern organizational and managerial structures in institutions and sports organizations in the country and abroad, conclude that open economies offer opportunities of high practical significance for those who are involved in cultural and sports competitions.

Alignments for defining national and international stage of knowledge in the thematic area of work refer mainly to supplement the base of references on modern management entities in sports, from the perspective of increasing their functionality to induce knowledge and cultural behavior, in modeling positive societal human communities from Romania.

It is confirmed that knowledge management in the field is characterized by the use of quasi-generalized telecommunication via the Internet, the expense for competitiveness, for strengthening the database to obtain information and elements of knowledge nationally and internationally with regard to the issue subordinated to the Romanian culture and European cultural model, where in knowledge is confined the cultural-sports area.

It appears, from a methodological perspective, the approach of collective decision-Romanian culture and sport systematic listing of new knowledge transdisciplinary ideas on improving the management of sports entities.

The appearance is of national border scientific knowledge, overall.

It is noted that the shapes, formulas, options, alternatives, scenarios, methods and techniques of research in the field (in Romania) have not yet the formative distinguish required (contours) to be strongly correlated with knowledge elements and procedures for discerning situations synchronization to identify alignments cultural sustainability in the context of sustainable societal development.

The research in the work open new alignments of innovative knowledge in the field.

Modeling in organizations / Romanian cultural and sports social system is called upon to increase the level of knowledge to solve specific and concrete problems.

Internationally, the knowledge of new concepts is characterized by the "sportsmetrics", which finds similarity with econometric concern and is useful to identify processes and more accurate methods for measuring sports performance.

Conceptual and action networking and clustering focuses on innovative ideas and management models of economic optimization of the sports entities.

Issues concerning the internationalization of sport, namely its overall management need to be treated for advanced interdisciplinary knowledge, hyper quasi-quantitative.

As such, in the operationalization of the field in this work it was appealed to the European knowledge extrapolated from advanced applications on the sports entities.

Based on the above knowledge, in Romania, confirming the updated research directions, including its own, extending the expression of innovative interest topics such as:

- Theoretical and practical aspects of economic and managerial entities in sport at national, European and global levels;
- Cultural approach modellers entities in sports;
- Critical economic situations in sports entities;
- Addressing systemic and organizational modellers statements and management entities in sport;
- Critical managerial situations in sports entities;
- Genuine specific solutions regarding optimization of economic models activities in the sports entities;
- Original specific solutions on optimizing models of sporting lines for management activities of the entities;
- Economic and managerial model compound optimization of sport entities to obtain superior sporting performance.

CHAPTER 1 is entitled: „Economic modeling in sports management entities in Romania”.

Analysis is performed on national and international knowledge in the thematic area of organizational structures of sport and presents optimization models in sports management entities in Rumania in the new knowledge based society.

Economic modeling - sports management, and leadership as a heuristic tool is treated with improved operational management to the economic and managerial optimized sport potential in modern sports.

CHAPTER 2 is entitled: „Management modeleistic approach of entities in sports”.

The chapter highlights knowledge management using models of organization of sport entities and boundaries recourse to information / knowledge between nature and forms of reality in sports management.

The decisional system in perspective of participation in the modelling of entitties in sports is the one participating in the economic and human resources evaluation in sport, which contributes to the restructuring set of macro-economic modeling and management of sports.

Conceptual interrelationships are obtained for optimizations between "project", "quality" and "management" in sports.

The main following final conclusive general assertions are obtained:

- Sport has overall influence on the global economic sector, evidence being found in regional and local (national)plans;
- Located in the EU sport contributes to achieving a rate of 1 to 3 percent of GDP, with a rising trend. This contribution is found embodied in economic development, both regional and local;

- It is estimated that, mainly in Romania in the next 15-20 years the expected economic growth will occur on account of activities from small and medium enterprises. Equally, Romanian sport in European sports models, research, timing and durability becomes contribution to accelerate the evolutionary process.
- Modeling within the organization / social cultural and sporting system is designed to enhance knowledge and to resolve concrete economic and managerial problems. Since sports organization is regarded as a system of channels through which cultural services, sports, resources and information are conveyed from one area to another, inside or / and outside environment, research of the structure and functioning of the entity menus based on alignments of the main general theory systems.
- Descriptive and normative modeling of economic and managerial decision-making processes is fundamental for efficient organization and management within the organization / social system culture and sports.
- The practical success methodology for managing sporting is decisively conditioned by operations following the development patterns in descriptive and normative reference to experimentation models, implementation and normal operation of the system models in the organization / social system culture and sports.
- Expressions of interest for higher levels of economic modeling study and managerial entities are based in sport by choosing concrete goals, as technical intervention team sports;
- Management of sport is the art of leading people on a multi-personal and inter report. Interaction occurs as an objective necessity in society relying on its hierarchical structures specific;
- It is expressed the proposal that modeling within the organization / social system culture and sports to quantify the vision by clarifying ideas of chosen models of economic optimization and management as a result of scientific rigor of formalized mathematical language, thus eliminating possible interpretations of ambiguous or parasitic communication messages.

The paper ends with conclusions, proposals and recommendations.

There are 125 references, updated, from within the country and abroad.